

File Copy  
File copy manager  
File copy Ltd  
File copy Road  
File copy Park  
File copy town  
File copy county  
F113 6PY

7<sup>th</sup> February 2011

Dear Mr copy,

**Re: Enclosed Cheque #723175**

Please find attached a cheque for £3,000 which is an example of what could be derived from cost savings we may identify for your company as a result of a **FREE** Government funded Resource Efficiency review.

Ok, so the cheque *is not real* and we won't really present you with one. However the amount on the cheque is a figure you could potentially save, or like most companies we have assisted for free, **a great deal more..**

*"Groundwork Cheshire enabled us to not only safeguard 12 full time positions, but helped us achieve a staggering £834,000 of increased sales as a result of recommendations from a resource efficiency review. Groundwork Cheshire made a real difference to our business and companies are really missing out if they do not engage with them." Yvonne Burrows, Maywood Contractors*

To date and through resource efficiency and corporate social responsibility (CSR) reviews, we have helped over 500 companies across Cheshire & Warrington to identify and benefit from:

- **Cost savings in excess of £18.9 million**
- **Reductions in water consumption by over 430,000m<sup>3</sup>**
- **Lowered CO<sub>2</sub> emissions in excess of 132,000 tonnes**
- **Over 4,800 tonnes of waste diverted from landfill.**

**What do the reviews cost?**

Nothing – it's free for SMEs within Cheshire and Warrington. We are funded by Government<sup>[1]</sup> to find cost savings, lower energy usage and improve the environment. The free reviews could include an assessment of energy, water, waste, materials and transport whilst providing support and guidance for corporate social responsibility.

## You may say – “We have done our own cost saving reviews”

Great! We would not expect anything less. However we use techniques and equipment that may not be available to companies for their “own reviews” and as a result we regularly find thousands of pounds of savings in companies that have previously conducted their “own reviews” and remember.. **It’s free to SMEs.**

*“Through the free review, we have already saved over £15,000 from water efficiencies and further potential savings in excess of £20,000 have been identified for energy and waste minimisation with no cost and low cost measures.” Steve Holland 20:20 mobile*

## Ok, what does it involve?

The free programme starts with an initial resource efficiency and corporate social responsibility review on site, with our specialist advisors identifying no cost, or low cost improvements first and then providing you with a report for further savings/initiatives, *plus* they are on hand to give you onward support to:

- Identify and implement further cost savings
- Reduce and manage energy usage
- Improve profits
- Safeguard jobs
- Improve environmental standing (Corporate Social Responsibility)
- Reduce waste
- Stay legal

*“In the last 18 months, Groundwork Cheshire has helped improve our profitability during some very tough times, so my advice is to act now and book a free efficiency audit.” Alan Pinkney, Managing Director, CHK PLC*

Don’t delay in contacting Groundwork Cheshire, with every day that passes your business may be losing money that could go straight to the bottom line.

**The review is free to SMEs and could save your business thousands.**

Call now quoting “FCM02” on: 01606 723175 or email: [vincent@groundwork.org.uk](mailto:vincent@groundwork.org.uk) to book your **free** review and start on the road to a truly sustainable business.

Yours sincerely,

Vincent Sherard-Bornshin  
Marketing and Customer Care Officer  
Groundwork Cheshire  
[www.e-3.org.uk](http://www.e-3.org.uk)

<sup>[1]</sup>Funded by the NWDA & European Regional Development Fund and is offered Free for all SME’s as part of the Government’s ‘Solutions for Business’ package of support to help businesses grow and thrive.

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