

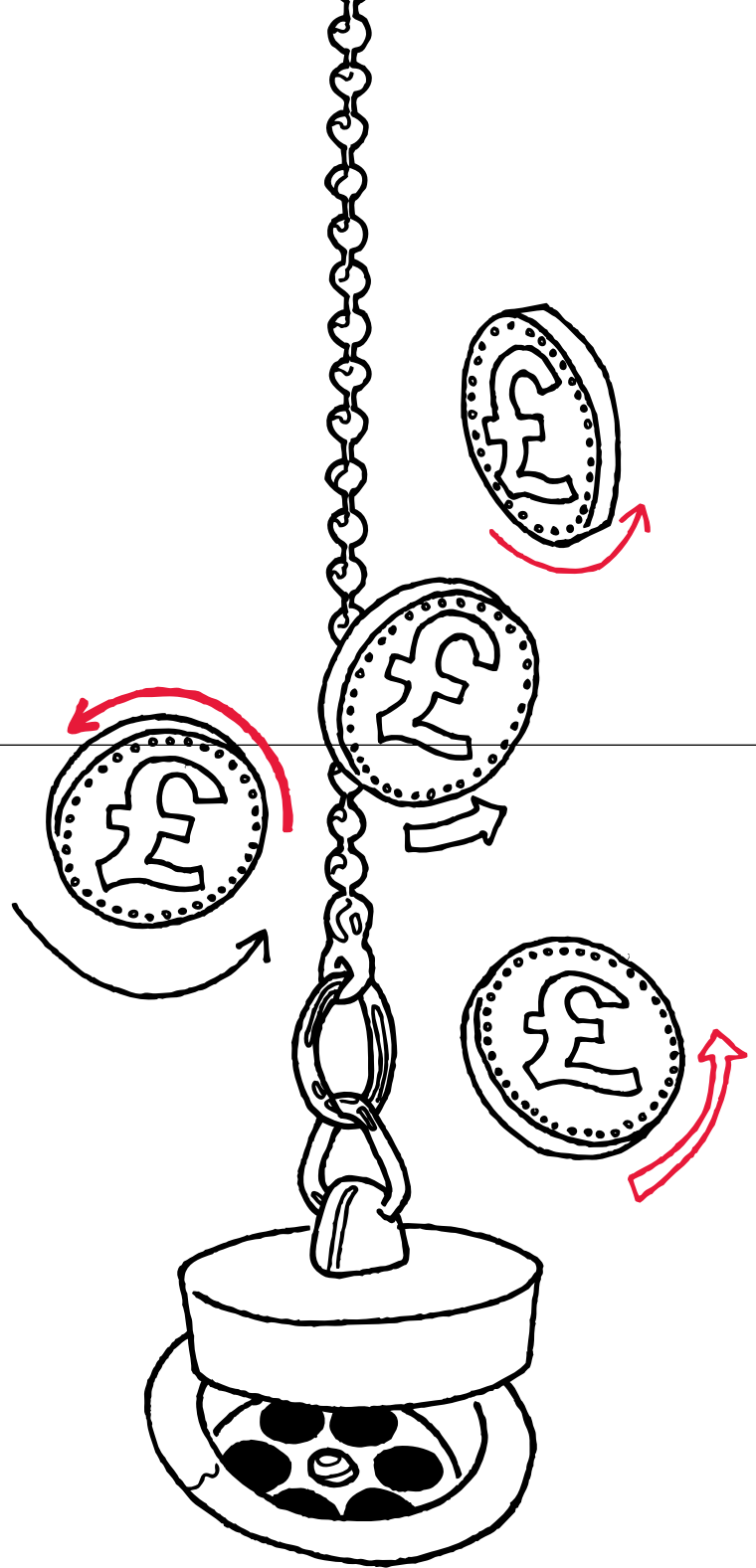
# Solutions for Business

Funded by  
government

## Improving your Resource Efficiency

Free support to boost profitability

Facing rising costs? Let us help you to save money by reducing energy use, waste and environmental impact in your business.



The Cumbria Business Environment Network offers **free, hands-on support** to help you manage risks and improve profitability, with funding from ENWORKS. And it needn't cost you a penny.

Provided by



ENWORKS funding is already helping hundreds of businesses in Cumbria. Since 2001, 1,000 local companies of all sizes and sectors have been supported. We are currently helping them with annual resource efficiency savings of:

- ▶ £17.9 million in costs
- ▶ 74,700 tonnes of CO<sub>2</sub>e
- ▶ 842,000 m<sup>3</sup> of water
- ▶ 147,000 tonnes of materials
- ▶ 101,000 tonnes of waste diverted from landfill



<p><b>Tailored for you</b></p> <p>Our advisers can help your business reduce its energy, water and material usage, manage waste and review production processes.</p> <p>All support is tailored to the needs of each individual business and the potential to make savings.</p> <p>We can support you with legal compliance, meeting tender requirements and minimising environmental risk.</p>	<p><b>Free support includes</b></p> <ul style="list-style-type: none"> <li>▶ On-site reviews</li> <li>▶ Ongoing help with implementing improvements</li> <li>▶ Bespoke software to monitor your savings</li> <li>▶ Training and networking events</li> <li>▶ Tailored information and advice by phone, email and online</li> </ul>	<p><b>Business benefits</b></p> <p>Reducing your energy and material costs will increase your profits and help you minimise risks of exposure to future price increases.</p> <p><b>We will help you to</b></p> <ul style="list-style-type: none"> <li>▶ Cut operating costs</li> <li>▶ Increase productivity</li> <li>▶ Reduce your environmental impact</li> <li>▶ Improve business reputation</li> <li>▶ Access new markets</li> <li>▶ Win contracts</li> <li>▶ Be more competitive</li> </ul>
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**For free resource efficiency support in Cumbria contact CBEN:**  
[www.getsupport.enworks.com/cumbria](http://www.getsupport.enworks.com/cumbria)  
**cben@crea.co.uk**  
**01768 891 555**

**Find out about the full range of business support you can access from Business Link:**  
[www.businesslink.gov.uk](http://www.businesslink.gov.uk)  
**0845 00 66 888**



“The ENWORKS support we have received from CBEN has helped us to retain a minimum of £300,000 of sales and to safeguard 32 full-time, permanent jobs, at a time when the print sector has been struggling.”

**Dick Stoddart**  
 Environmental manager at Reeds Printers, Penrith

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